

The TAA Membership Committee is proud to announce the preparation of the 2010-2011 Buyer's Guide and Membership Directory. This annually published reference book includes a comprehensive member list and is distributed free to all current TAA members. The TAA Recruitment Committee also hands out copies to prospective members to encourage membership and illustrate membership advantages. The spiral-bound format is perfect for having at hand to look up a service vendor and an electronic version is posted at our website for easy reference.

As a valued TAA vendor member, your business listing will appear in the Buyer's Guide organized alphabetically by service category. This year, we are pleased to offer the opportunity for additional paid advertising within the Buyer's Guide section. This is a great way to increase your exposure to the local apartment industry decision makers by adding your logo, business card image or special offer.

2010-2011 Buyer's Guide Advertising Opportunities!

<p>1/4 Page Ad Approx size 2.5 x 4</p> <p>\$30</p>	
<p>1/2 Page Ad Approx size 5 x 4</p> <p>\$50</p>	

(Image not to scale; sizes in inches)

2 Premium Positions Available!
First Come, First Serve

Inside Front Cover — \$150
Inside Back Cover — \$150
(Approx size 5 x 8)

Sold!

Details:

- Ads will be printed in black or grayscale (no color)
- Ads must be submitted in jpeg format, high resolution
- Be creative (TAA reserves the right to reject inappropriate ads)
- You may use a business card image - we can scan if needed
- Books will be printed in early June and distributed this summer upon delivery
- Prices are a one-time charge; TAA will invoice ads on or about May 30, 2010

To reserve your ad, email membership@taasite.org or call Natalie (765) 532-1587

Deadline for Ad Submission - May 30, 2010

Vendor Members must have annual dues paid by May 15th to be included in the 2010-2011 Buyer's Guide.